

VOLTA NY

NEW YORK
MARCH 1-5
2017

VOLTA NY TEN YEAR OF SOLO FOCUS

ANNOUNCING WINTERCHECK FACTORY LOUNGE

VOLTA NY is pleased to announce the **WINTERCHECK FACTORY Lounge**, a site-specific ensemble of functional sculptural furniture, occupying a 750-square-foot promenade within **Pier 90's** main section for the fair's decade edition on March 1-5. The lounge will act as place of rest and space for contemplating the surrounding large-format exhibitor booths.

WINTERCHECK FACTORY is **Kristen Wentrcek** and **Andrew Zebulon Williams**. Located in Bed-Stuy, Brooklyn, the studio designs and fabricates an in-house furniture line alongside project specific installations. With experience in designing custom fixtures for retail, office, and residential projects, the duo also produces ongoing independent showcases for contemporary artists and designers.

“As a functioning design studio, we oscillate between commercial and personal work,” explains Wentrcek. “These two facets inform one another and have begun to merge more distinctly this year. As you can see in our most recent collection, our original focus on utility has taken a backseat as we focus more intently on materiality and form. This new work is informed by explorations of transformation and control. How can we take a material and force it to perform in the way we want? How can we take something familiar and subvert its use?”



Image: Wintercheck Factory: Kristen Wentrcek and Andrew Zebulon Williams, Brooklyn, 2016. Image courtesy Isao Nishiyama

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The duo debuts their seventh thematic series at VOLTA NY 2017, **Collection 700: RECEPTION**. The foundation of this body of work is SVR-3L, a natural rubber commodity imported from Vietnam in compressed bales. As described by Wentrcek, *“SVR-3L is extremely dense, resists manipulation by any commonplace tools and must be cut using a high pressure water jet cutter. This application of brute force to an unyielding natural material echos the earth works of Michael Heizer.”* The rubber will feature in whole and sliced volumes, incorporated into a subtle foundation of wire glass and Corian.



Image: 705 Bench: Simple Corian platform with sliced rubber bales. Image courtesy of WINTERCHECK FACTORY

Wentrcek adds, *“VOLTA has come at the perfect moment in our career: a time when we're hyper-focused on pursuing new territory with our work and seeking a wider, more diverse audience. We're excited to show our work in a context that will emphasize its aesthetic and conceptual focus, bridging the gap between art and design.”*

As in previous VOLTA NY editions, pieces within the WINTERCHECK FACTORY Lounge are one-offs that may be purchased on-site or customized in future orders. WINTERCHECK FACTORY has exhibited at ICFE and Sight Unseen OFFSITE and has been featured in various publications, including

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Wallpaper, Dwell, and Hypebeast. Designs from the studio can also be found through Kinder Modern, WorkOf, and 1st Dibs. During NYCxDesign in 2016, the studio created *NYCxSkymall*, a group show of objects from 15 designers from across the U.S.. Their most recent production in November, *TOUCHING*, showcased large sculptural works from five notable contemporary designers.

PIER 90 can be reached by public transportation via the Eighth Avenue line (E or C trains to 50th Street) or from Columbus Circle (1, A, C, B, D trains to 59th Street/Columbus Circle), as well as direct shuttle between **VOLTA NY** and **Pier 94: The Armory Show**. Additionally, **PIER 90** is connected by an elevated, covered and heated passageway to **Pier 92: The Armory Show**.

VOLTA was founded in Basel in 2005 by dealers Kavi Gupta (Chicago), Friedrich Loock (Berlin), and Ulrich Voges (Frankfurt). **VOLTA13** returns to **Markthalle** in Basel and coincides with Basel Art Week from June 12 – 17, 2017.

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